

MODERN LUXURY

MIAMI

# Shining Moment

SUPERMODEL  
LILY ALDRIDGE  
SPARKLES

## THE SMART SET

Miami's Fashion  
Flock Proves  
Style Is a State  
of Mind



Fall's New  
Retail, Fitness &  
Dining Options



# FLIGHT OF FANCY

Luxury labels inform  
artist Roman Feral's  
artwork—and blue-chip  
brands are taking notice.

BY LUIS R. RIGUAL

Artist Roman Feral  
likes to incorporate  
the trappings of  
luxury in his work.



"I WAS INTRIGUED BY THE THIN LINE BETWEEN DESIGN AND ART. IT STARTED AS A QUESTION: WHEN DOES A LUXURY BRAND BECOME ART?"

—ROMAN FERAL



"Chanel Azur" was purchased by the fashion house for its private art collection.



"Louis Vuitton Colorful"

PHOTOS BY DAVID HOHEB

Looking at the artworks by Roman Feral ([roman-feral.com](http://roman-feral.com)), one can't help but acknowledge that art and commerce can oftentimes make for intriguing and exquisite companions. The Miami-based French artist transforms the retail treasures of labels like Chanel, Louis Vuitton, Goyard and Cartier into striking sculptures with the use of taxidermy butterflies, thereby

creating unprecedented expressions of beauty that's both natural and man-made.

Feral's work has struck a chord not just with art collectors but with the brands themselves. Chanel recently acquired his "Chanel Azur," a small trunk with a profusion of blue butterflies that appear midflight, for its private collection, and other companies have taken note.

Up next for Feral is the reveal of an

Hermès piece a year in the making, as well as the release of his complete bronze collection by the end of 2021.

"I was intrigued by the thin line between design and art," says Feral, who is represented by Galeries Bartoux ([galeries-bartoux.com](http://galeries-bartoux.com)) in the Design District. "It started as a question: When does a luxury brand become art? And then it just evolved from there." ◊